

CEO'S CORNER

Every sport requires a winning strategy. The same can be said for our personal finances.

Football is one of my favorite sports, both collegiate and professional. The team that takes the field with the best strategy and ability to execute it often wins the game! To win, each player has to be disciplined in executing their respective roles.

Likewise, strategy and discipline are keys to financial success. Controlling expenses and growing your savings requires discipline—a key strategy to building wealth.

Did you know that one of the principal ways to build wealth is establishing a routine savings plan? And yes, that does require discipline because consistency is the key!



Here's a way to start...open a savings account with VSU FCU now. Start making small, regular contributions to your account. Then watch your savings grow through compounding. And just what is compounding? We'll discuss that next time!